

save the date

for the MOWAA Annual Conference & Vendor Expo

August 31–September 2, 2010

Atlanta, Georgia





203 South Union Street
Alexandria, VA 22314
703.548.5558

save the date

for the 2010 MOWAA Annual Conference
& Vendor Expo

August 31–September 2, 2010

Omni Hotel CNN Center

Atlanta, Georgia 30303

Registration Opens Online

March 17, 2010

Early Bird Deadline

July 1, 2010

Visit www.mowaa.org/conference

for more information.



2010 MOWAA ANNUAL CONFERENCE

August 31–September 2, 2010
Omni CNN Hotel, Atlanta, Georgia



MOWAA CONFERENCE AGENDA AT A GLANCE

TUESDAY, AUGUST 31, 2010

PRE-CONFERENCE ACTIVITIES

7:30 am – 12:30 pm Emergency Preparedness for MOW Program Professionals

» *Limited number of attendees. Pre-registration required*

8:30 to 11:30 am Site Visit to Local MOW Program

» *Limited number of attendees. Pre-registration required*

CONFERENCE OPENING

12:30 – 2:00 pm Launch of Professional Community for Leaders of MOW Programs

» *Leaders share in-depth, peer-to-peer exchanges on issues relevant to running their program.*

12:30 – 2:00 pm **Certificate Program Workshops (1 credit)**

- Safe Food Handling: From Prep to Table
- Capital Campaigns: Knowing When You Are Ready
- Developing a Public Awareness Campaign
- Recruiting the Next Generation of Volunteers

2:00 – 2:15 pm *Break*

2:15 – 2:30 pm Opening Session

2:30 – 3:45 pm A Conversation with Ted Turner

3:45 – 4:00 pm *Break*

4:00 – 5:30 pm Meeting for Leaders of MOW Programs

4:00 – 5:30 pm Meeting for the Development Community

4:00 – 5:30 pm **Certificate Program Workshops (1 credit)**

- Using MOW Volunteers to Deliver Health Messages
- Decision Making and Problem Solving
- Communication and Listening Skills
- Fundraising and Volunteers

6:00 – 7:00 pm Opening Reception

WEDNESDAY, SEPTEMBER 1, 2010

7:30 – 8:45 am Breakfast and a Conversation about Senior Hunger with Ambassador Tony Hall

8:45 – 9:00 am *Break*

9:00 – 10:30 am Meeting for the Volunteer Management Community

9:00 – 10:30 am The Impact of Healthcare Reform for Clients of MOW Programs

9:00 – 10:30 pm **Certificate Program Workshops (1 credit)**

- Designing Food Delivery Systems
- Succession Planning: Strengthening Your Organization by Letting Go – Part 1
- Seeing Your Organization through Donors' Eyes

10:30 – 10:45 am *Break*

KEY	■ Nutrition Section Track	■ Harrah's Foundation Institute for Volunteer Management
	■ Subaru Institute for Leadership	■ Bank of America Nonprofit Financial Management Institute
	■ Development Section Track	
	■ Communication Section Track	

10:45 am – 12:15 pm Meeting for the Nutrition Community

10:45 am – 12:15 pm Keep Your Delivery Vehicle Running Newer, Longer

10:45 am – 12:15 pm **Certificate Program Workshops (1 credit)**

- Succession Planning: Strengthening Your Organization by Letting Go – Part 2
- X Factors of Sustainability
- Effective Public Speaking
- Reaching the Volunteers of the Future

12:30 – 2:00 pm Lunch and a Conversation about Senior Hunger with Executives of Leading Foundations

2:00 – 5:00 pm Vendor Exhibition and Raffle

5:30 – 5:45 pm Turning the Tables on Senior Hunger

5:45 – 7:00 pm Georgia Aquarium Visit

7:00 – 10:00 pm Special Event Dinner at the Georgia Aquarium

THURSDAY, SEPTEMBER 2, 2010

7:30 – 8:45 am MOWAA Business Meeting and Breakfast

8:45 – 9:00 am *Break*

9:00 – 10:15 am Community Fair – MOW Programs Share Ideas and Best Practices

10:15 – 10:30 am *Break*

10:30 – 12:00 pm Community Meeting for Marketing and Communication Professionals

10:30 – 12:00 pm **Certificate Program Workshops (1 credit)**

- Wellness Interventions for Older Adults at Senior Centers
- Risk Management – Protecting Your Program's Mission
- Direct Mail Is Working – and You Should be Doing It!
- Volunteer Performance and Evaluation

12:00 – 12:15 pm *Break*

12:15 – 2:00 pm Leaders Lunch and Installation of Officers

2:00 – 5:15 pm **Certificate Program Workshops (including break) (3 credits)**

- Hunger and Food Insecurity Among Older Adults
- Financial Vulnerability and Fraud in Nonprofit Organizations
- Best Practices for Engaging and Equipping New Board Members for Effective Board Service
- Online Writing: Crafting Web and E-News Content to Engage Your Supporters
- Productive Cooperation Between Your Staff and Volunteers will Benefit Your Clients

5:30 – 6:45 pm Closing Reception

IMPORTANT DATES

July 1, 2010

Early Bird registration at discounted rate
Register EARLY!

August 1, 2010

Hotel room block is limited.
Rates expire August 1, 2010.
Reserve your room in time!

August 15, 2010

Application for Admission Form and payment of \$25 due to register for Certificate Courses.

VENDOR EXPO

Explore the largest Expo of products and services from the nation's leading companies meeting the needs of senior nutrition programs. See demonstrations, collect samples and get answers in a one-on-one setting.

HOTEL INFORMATION

The Omni Hotel at CNN Center
Atlanta, Georgia

Room rate is \$129/night.
Room block is limited.
Rates expire August 1st.
Register EARLY!

Reservations:
1-888-444-6664
Group is: Meals On Wheels
www.mowaa.org/conference

INFORMATION, FEES & REGISTRATION

Please Register Online at www.mowaa.org/conference

You may also complete this form and mail or fax it to:
MOWAA, Attn. Conference | 203 South Union Street | Alexandria, VA 22314
Phone: 703-548-5558 | Fax: 703-548-5558

Name	First time attending? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Organization		
Email	Phone	
Address		
City	State	Zip
Do you have any special dietary needs? If so, please explain.		

REGISTRATION FEES	Prior to July 1	After July 1
Member Individual	<input type="checkbox"/> \$375	<input type="checkbox"/> \$425
Member Group (<i>Member + 1 or more Individuals</i>)	<input type="checkbox"/> \$325 each	<input type="checkbox"/> \$375 each
Non-Member/Affiliate Member Individual	<input type="checkbox"/> \$475	<input type="checkbox"/> \$550
Non-Member/Affiliate Member Group (<i>2 or more Individuals</i>)	<input type="checkbox"/> \$425 each	<input type="checkbox"/> \$500 each

ONE-DAY REGISTRATION	Prior to July 1	After July 1
Tuesday – 8/31/2010	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
Wednesday – 9/1/2010 (<i>includes the Special Event</i>)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Thursday – 9/2/2010	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225

Extra tickets for the Special Event or for meals can be purchased for guests. Please contact the Membership Department at membership@mowaa.org or 703-548-5558 for more information.

Please provide the names and email addresses of any additional attendees:

- | | |
|------------------------|--|
| Name | First time attending? <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Email | |
| Special Dietary Needs? | |
- | | |
|------------------------|--|
| Name | First time attending? <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Email | |
| Special Dietary Needs? | |
- | | |
|------------------------|--|
| Name | First time attending? <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Email | |
| Special Dietary Needs? | |

REGISTRATION SUMMARY

Total Number of Attendees _____

Total Registration Fees Due _____

(Selected Registration Rate x No. Attendees)

Payment must be received by July 1st to qualify for the early bird discounted rate.

Check
(Please make checks payable to MOWAA)

Credit Card
 Visa MasterCard American Express

Cardholder Name _____

Card Number _____

Expiration Date _____