

2010 MOWAA
ANNUAL
CONFERENCE



CONFERENCE AGENDA AT A GLANCE

Omni CNN Hotel, Atlanta, Georgia
August 31–September 2, 2010

2010 MOWAA ANNUAL CONFERENCE

TUESDAY, AUGUST 31, 2010

PRE-CONFERENCE ACTIVITIES





7:30 am – 12:30 pm Emergency Preparedness for MOW Program Professionals
» *Limited number of attendees. Pre-registration required*

8:30 to 11:30 am Site Visit to Local MOW Program
» *Limited number of attendees. Pre-registration required*

CONFERENCE OPENING

12:30 – 2:00 pm Launch of Professional Community for Leaders of MOW Programs
» *Leaders share in-depth, peer-to-peer exchanges on issues relevant to running their program.*

12:30 – 2:00 pm **Certificate Program Workshops (1 credit)**







-  Safe Food Handling: From Prep to Table
-  Capital Campaigns: Knowing When You Are Ready
-  Developing a Public Awareness Campaign
-  Recruiting the Next Generation of Volunteers

2:00 – 2:15 pm *Break*

2:15 – 2:30 pm Opening Session

2:30 – 3:45 pm A Conversation with Ted Turner

3:45 – 4:00 pm *Break*







-  Nutrition Section Track
-  Subaru Institute for Leadership
-  Development Section Track
-  Communication Section Track
-  Harrah's Foundation Institute for Volunteer Management
-  Bank of America Non-Profit Financial Management Institute



4:00 – 5:30 pm	Meeting for Leaders of MOW Programs
4:00 – 5:30 pm	Meeting for the Development Community
4:00 – 5:30 pm	<i>Certificate Program Workshops (1 credit)</i>  Using MOW Volunteers to Deliver Health Messages  Decision Making and Problem Solving  Communication and Listening Skills  Fundraising and Volunteers
6:00 – 7:00 pm	Opening Reception



WEDNESDAY, SEPTEMBER 1, 2010







7:30 – 8:45 am	Breakfast and a Conversation about Senior Hunger with Ambassador Tony Hall
8:45 – 9:00 am	<i>Break</i>
9:00 – 10:30 am	Meeting for the Volunteer Management Community
9:00 – 10:30 am	The Impact of Healthcare Reform for Clients of MOW Programs
9:00 – 10:30 pm	<i>Certificate Program Workshops (1 credit)</i>  Designing Food Delivery Systems  Succession Planning: Strengthening Your Organization by Letting Go – Part 1  Seeing Your Organization through Donors' Eyes
10:30 – 10:45 am	<i>Break</i>
10:45 am – 12:15 pm	Meeting for the Nutrition Community
10:45 am – 12:15 pm	Keep Your Delivery Vehicle Running Newer, Longer
10:45 am – 12:15 pm	<i>Certificate Program Workshops (1 credit)</i>  Succession Planning: Strengthening Your Organization by Letting Go – Part 2

-  Nutrition Section Track
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10:45 am – 12:15 pm	<p>Certificate Program Workshops (1 credit)</p> <ul style="list-style-type: none">  X Factors of Sustainability  Effective Public Speaking  Reaching the Volunteers of the Future
12:30 – 2:00 pm	Lunch and a Conversation about Senior Hunger with Executives of Leading Foundations
2:00 – 5:00 pm	Vendor Exhibition and Raffle
5:30 – 5:45 pm	Turning the Tables on Senior Hunger
5:45 – 7:00 pm	Georgia Aquarium Visit
7:00 – 10:00 pm	Special Event Dinner at the Georgia Aquarium

THURSDAY, SEPTEMBER 2, 2010

7:30 – 8:45 am	MOWAA Business Meeting and Breakfast
8:45 – 9:00 am	<i>Break</i>
9:00 – 10:15 am	Community Fair – MOW Programs Share Ideas and Best Practices
10:15 – 10:30 am	<i>Break</i>
10:30 – 12:00 pm	Community Meeting for Marketing and Communication Professionals
10:30 – 12:00 pm	<p>Certificate Program Workshops (1 credit)</p> <ul style="list-style-type: none">  Wellness Interventions for Older Adults at Senior Centers  Risk Management – Protecting Your Program’s Mission  Direct Mail Is Working – and You Should be Doing It!  Volunteer Performance and Evaluation
12:00 – 12:15 pm	<i>Break</i>
12:15 – 2:00 pm	Leaders Lunch and Installation of Officers

-  Nutrition Section Track
-  Subaru Institute for Leadership
-  Development Section Track
-  Communication Section Track
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2:00 – 5:15 pm

Certificate Program Workshops (including break) (3 credits)



Hunger and Food Insecurity Among Older Adults



Financial Vulnerability and Fraud in Nonprofit Organizations



Best Practices for Engaging and Equipping New Board Members for Effective Board Service



Online Writing: Crafting Web and E-News Content to Engage Your Supporters



Productive Cooperation Between Your Staff and Volunteers will Benefit Your Clients

5:30 – 6:45 pm

Closing Reception

KEY



Nutrition Section Track



Subaru Institute for Leadership



Development Section Track



Communication Section Track



Harrah's Foundation Institute for Volunteer Management



Bank of America Nonprofit Financial Management Institute



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