MOWAA ANNUAL CONFERENCE



CONFERENCE AGENDA AT A GLANCE

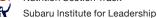
Omni CNN Hotel, Atlanta, Georgia August 31-September 2, 2010



	TUESDAY, AUGUST 31, 2010
	PRE-CONFERENCE ACTIVITIES
7:30 am - 12:30 pm	Emergency Preparedness for MOW Program Professionals » Limited number of attendees. Pre-registration required
8:30 to 11:30 am	Site Visit to Local MOW Program **Notation** **Notation*
	CONFERENCE OPENING
12:30 – 2:00 pm	Launch of Professional Community for Leaders of MOW Programs » Leaders share in-depth, peer-to-peer exchanges on issues relevant to running their program.
12:30 – 2:00 pm	Certificate Program Workshops (1 credit)
	Safe Food Handling: From Prep to Table
	Capital Campaigns: Knowing When You Are Ready
	Developing a Public Awareness Campaign
	Recruiting the Next Generation of Volunteers
2:00 – 2:15 pm	Break
2:15 – 2:30 pm	Opening Session
2:30 – 3:45 pm	A Conversation with Ted Turner
3:45 – 4:00 pm	Break



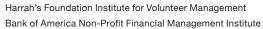














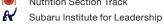
4:00 – 5:30 pm	Meeting for Leaders of MOW Programs
4:00 – 5:30 pm	Meeting for the Development Community
4:00 – 5:30 pm	Certificate Program Workshops (1 credit)
	Using MOW Volunteers to Deliver Health Messages
	Decision Making and Problem Solving
	Communication and Listening Skills
	Fundraising and Volunteers
6:00 – 7:00 pm	Opening Reception
0.00 – 7.00 pm	Орения песерион

WEDNESDAY, SEPTEMBER 1, 2010

7:30 – 8:45 am	Breakfast and a Conversation about Senior Hunger with Ambassador Tony Hall
8:45 – 9:00 am	Break
9:00 – 10:30 am	Meeting for the Volunteer Management Community
9:00 – 10:30 am	The Impact of Healthcare Reform for Clients of MOW Programs
9:00 – 10:30 pm	 Certificate Program Workshops (1 credit) Designing Food Delivery Systems Succession Planning: Strengthening Your Organization by Letting Go – Part 1 Seeing Your Organization through Donors' Eyes
10:30 – 10:45 am	Break
10:45 am – 12:15 pm	Meeting for the Nutrition Community
10:45 am – 12:15 pm	Keep Your Delivery Vehicle Running Newer, Longer
10:45 am – 12:15 pm	Certificate Program Workshops (1 credit) Succession Planning: Strengthening Your Organization by Letting Go – Part 2







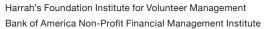


Development Section Track









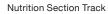


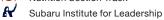
10:45 am – 12:15 pm	Certificate Program Workshops (1 credit) X Factors of Sustainability Effective Public Speaking Reaching the Volunteers of the Future
12:30 – 2:00 pm	Lunch and a Conversation about Senior Hunger with Executives of Leading Foundations
2:00 – 5:00 pm	Vendor Exhibition and Raffle
5:30 – 5:45 pm	Turning the Tables on Senior Hunger
5:45 – 7:00 pm	Georgia Aquarium Visit
7:00 – 10:00 pm	Special Event Dinner at the Georgia Aquarium

THURSDAY, SEPTEMBER 2, 2010

7:30 – 8:45 am 8:45 – 9:00 am 9:00 – 10:15 am 10:15 – 10:30 am 10:30 – 12:00 pm 10:30 – 12:00 pm	MOWAA Business Meeting and Breakfast Break Community Fair – MOW Programs Share Ideas and Best Practices Break Community Meeting for Marketing and Communication Professionals Certificate Program Workshops (1 credit) Wellness Interventions for Older Adults at Senior Centers Risk Management – Protecting Your Program's Mission Direct Mail Is Working – and You Should be Doing It! Volunteer Performance and Evaluation
12:00 – 12:15 pm	Break
12:15 – 2:00 pm	Leaders Lunch and Installation of Officers



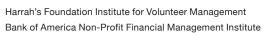














2:00 – 5:15 pm	Certificate Program Workshops (including break) (3 credits) Hunger and Food Insecurity Among Older Adults Financial Vulnerability and Fraud in Nonprofit Organizations Best Practices for Engaging and Equipping New Board Members for Effective Board Service Online Writing: Crafting Web and E-News Content to Engage Your Supporters Productive Cooperation Between Your Staff and Volunteers will Benefit Your Clients
5:30 – 6:45 pm	Closing Reception

KEY









Harrah's Foundation Institute for Volunteer Management

Bank of America Nonprofit Financial Management Institute



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