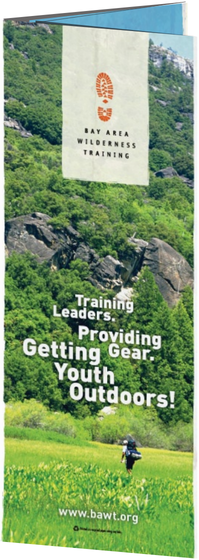
BAY AREA
WILDERNESS
TRAINING

BAWT BROCHURE PROJECT 2008-2009

Brochure Mockup

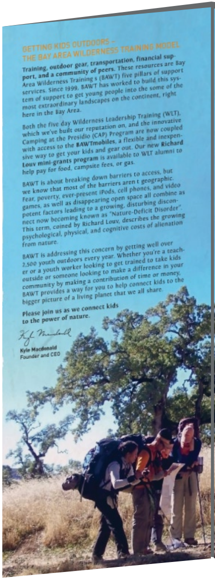


BAY AREA
WILDERNESS
TRAINING

Training Leaders.
Providing Gear.
Getting Youth Outdoors!

www.bawt.org

Brochure Mockup second fold



GETTING KIDS OUTDOORS –
THE BAY AREA WILDERNESS TRAINING MODEL

Training, outdoor gear, transportation, financial support, and a community of peers. These resources are Bay Area Wilderness Training s (BAWT) five pillars of support services. Since 1999, BAWT has worked to build this system of support to get young people into the some of the most extraordinary landscapes on the continent, right here in the Bay Area.

Both the five day Wilderness Leadership Training (WLT), which we've built our reputation on, and the innovative Camping at the Presidio (CAP) Program are now coupled with access to the **BAWTmobiles**, a flexible and inexpensive way to get your kids and gear out. Our new **Richard Louv mini-grants program** is available to WLT alumni to help pay for food, campsite fees, or gas.

BAWT is about breaking down barriers to access, but we know that most of the barriers aren t geographic. Fear, poverty, ever-present iPods, cell phones, and video games, as well as disappearing open space all combine as potent factors leading to a growing, disturbing disconnect now becoming known as "Nature-Deficit Disorder". This term, coined by Richard Louv, describes the growing psychological, physical, and cognitive costs of alienation from nature.

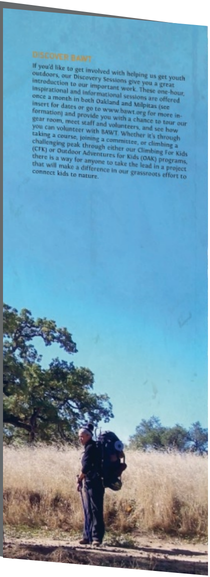
BAWT is addressing this concern by getting well over 2,500 youth outdoors every year. Whether you're a teacher or a youth worker looking to get trained to take kids outside or someone looking to make a difference in your community by making a contribution of time or money, BAWT provides a way for you to help connect kids to the bigger picture of a living planet that we all share.

Please join us as we connect kids to the power of nature.

Kyle Macdonald

Kyle Macdonald
Founder and CEO

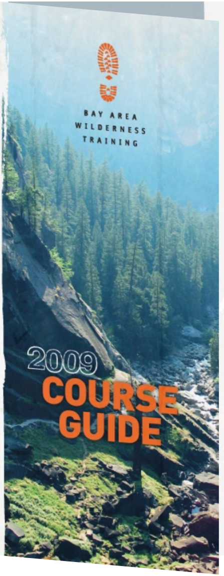
Insert Mockup

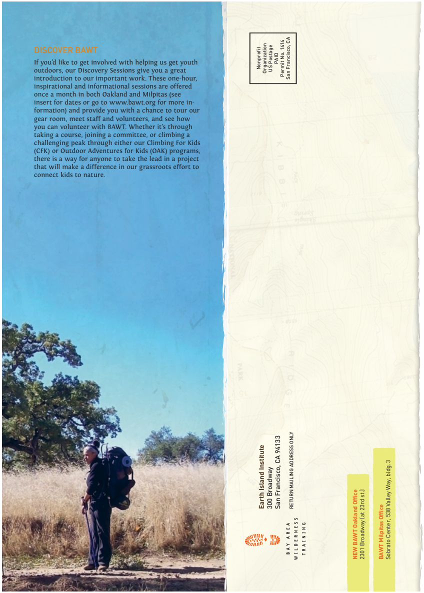


DISCOVER BAWT

If you'd like to get involved with helping us get youth outdoors, our Discovery Sessions give you a great introduction to our important work. These one-hour, inspirational and informational sessions are offered once a month in both Oakland and Milpitas (see insert for dates or go to www.bawt.org for more information) and provide you with a chance to tour our gear room, meet staff and volunteers, and see how you can volunteer with BAWT. Whether it's through taking a course, joining a committee, or climbing a challenging peak through either our Climbing For Kids (CFK) or Outdoor Adventures for Kids (OAK) programs, there is a way for anyone to take the lead in a project that will make a difference in our grassroots effort to connect kids to nature.

Brochure front cover and back cover and flaps





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Nonprofit
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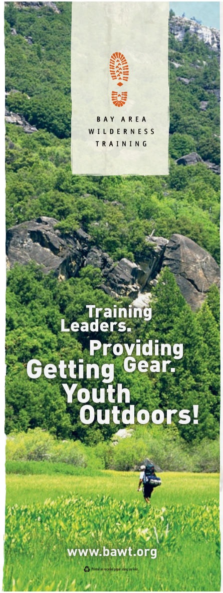
Earth Island Institute
300 Broadway
San Francisco, CA 94133

RETURN MAILING ADDRESS ONLY

BAY AREA
WILDERNESS
TRAINING

NEW BAWT Oakland Office
2301 Broadway (at 23rd st.)

BAWT Milpitas Office
Sobrato Center, 538 Valley Way, bldg. 3



Brochure interior content

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Please join us as we connect kids to the power of nature.

Kyle Macdonald

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Founder and CEO

CITYCARSHARE
BAY AREA WILDERNESS TRAINING
Excellence in Leadership

THE WILDERNESS LEADERSHIP TRAINING (WLT)

This intensive, five day course is the heart of BAWT's programs and is designed to give youth workers and teachers the skills needed to take youth on a wide variety of outdoor adventures. Completion of the course allows you access to our equipment loan system through any of our three gear libraries (Oakland, Milpitas, San Francisco).

The experience based training consists of a pre-trip meeting and five days of backpacking in the Sierra Nevada. Use of proper clothing, basic first aid, equipment use, map & compass reading, leadership styles, group dynamics and more. Participants will learn by doing! No experience necessary. See insert for course dates. Visit *bawt.org/train* for more details and to apply.

Amy Chamberlain Scholarship: This scholarship provides full tuition to BAWT's Wilderness Leadership Training (WLT), as well as additional post-course support services. Visit *www.bawt.org/amy-chamberlain/* for more details.

CAMPING AT THE PRESIDIO (CAP) PROGRAM

The campground at Rob Hill, nestled in a eucalyptus grove, is one of the Presidio's hidden gems. It is a fantastic venue for outdoor learning that brings the experience of a national park to the city's doorstep. To provide youth who traditionally have not visited national parks with overnight camping experiences, BAWT, The Crissy Field Center, The Presidio Trust and The National Park Service have created the Camping at the Presidio (CAP) program.

During the two-day, one-night Outdoor Leadership Training, participants become familiar with the Presidio's natural and cultural resources. They learn to lead place-based nature hikes and other outdoor activities as well as the logistics involved with planning a camping trip through CAP. Trained community and school groups can reserve the campground at a reduced rate and receive a full package of park ranger programming upon their visit to the camp site.

WILDERNESS FIRST AID CLASSES

All youth workers intending on taking youth on overnight trips in wilderness areas should have some level of wilderness first aid training. BAWT offers two levels of training.

Wilderness First Aid: 16 hour, weekend long course, basic level. Topics include extensive patient assessment, shock and bleeding, head and spinal injuries, wounds, heat and cold illnesses and much more.

Wilderness First Responder: 80 hour, 10 day course, advanced level. Topics include leadership and prevention strategies, CPR for the Professional Rescuer (can be taken as a one day course), advanced patient assessment, anaphylaxis treatment, field wound management, spinal injury evaluation, and field reduction of dislocations.

BAWT'S OUTDOOR GEAR LIBRARIES

Upon completion of the Wilderness Leadership Training and/or CAP training, youth workers gain access to BAWT's extensive outdoor gear libraries. These libraries provide high quality tents, sleeping bags, outerwear, and a wide array of needed equipment for FREE, therefore removing a key barrier to overnight camping. Libraries are located in San Francisco, Oakland, and Milpitas, CA and are the only of their kind in the West.

THE RICHARD LOUV MINI-GRANTS PROGRAM

In 2005, Mr. Louv's book "Last Child in the Woods – Saving our Children from Nature Deficit Disorder" sparked a movement. Today, this book has been translated into more than a dozen languages and has pushed our issue into the mainstream. Through the generosity of Richard Louv and other BAWT supporters, we will be offering "mini-grants" to youth organizations to cover the cost of taking outdoor trips with the youth that they serve.

A portion of these grants will be reserved for youth workers taking kids on outdoor adventures for the first time. Through the establishment of The Richard Louv Mini Grant Program, we seek to honor Mr. Louv and his support of our mission, while at the same time, become a truly comprehensive source of support to youth agencies and schools aiming to get their youth in touch with nature.

LOW COST, FLEXIBLE TRANSPORTATION- THE BAWTMOBILE

BAWT and City CarShare have formed a unique partnership to provide an easier and more affordable way to take youth to wilderness areas.

Transportation to wilderness areas is difficult for anyone without access to a vehicle, but it is even more difficult and expensive for a youth agency or school to transport a classroom full of students. In fact, bureaucratic, budgetary and legal requirements for transporting youth are often the largest hurdles. The BAWTmobiles are here to help!

By joining City CarShare through the BAWT program, you have access to two BAWTmobiles to transport youth. These vehicles are Sienna minivans. Each can hold one driver and up to 6 passengers, plus room for cargo. You'll also have access to all of City CarShare's hundreds of vehicles for any trips you need to take that don't include transporting kids, such as gathering food, carting all the tents and sleeping bags you borrow from BAWT, or to attend meetings or run errands.

www.bawt.org/lead/bawtmobile

PROJECT OAK

Outdoor Adventures for Kids (OAK) is a program that helps outdoor enthusiasts turn their outdoor adventures into fundraisers for Bay Area Wilderness Training. With the help of OAK, you can turn just about any activity into a fundraiser: a backpacking trip, a bike ride, a mountain climb, roller skating across the country… the possibilities are endless!

WWW.OAK.BAWT.ORG

Insert front cover and back cover

HOOD
GRAND TETON
ORIZABA
RAINIER
WHITNEY
SHASTA
YOU ARE HERE...
SO THEY CAN BE HERE

Create the chance of a lifetime for at-risk and underprivileged youth to experience wilderness firsthand. Raise money by climbing and you'll walk away with $1,500 worth of free mountaineering gear.

Register now at **www.climbingforkids.org**
or call: 415-205-0567 x150

CLIMBING FOR KIDS

© 2007 Bay Area Wilderness Training (BAWT). Climbing for Kids is a fundraiser to support BAWT's work to get at-risk and underprivileged youth outdoors.

BAWT 10 YEARS! 1999-2009

February 27th
BAWT 10-YEAR BIRTHDAY BASH AND OFFICE WARMING PARTY!

BAWT DISCOVERY SESSIONS

Discovery Sessions are informational and inspirational orientations to BAWT and our work to get at-risk youth into the wilderness. They are a great way to find out a bit more about what we do, get a tour of the office and our gear room and find out how to get involved. BAWT staff, volunteers and youth workers who have participated in BAWT's programs will share their experiences and answer questions. Join us, bring your friends, and help us grow the BAWT community.

We have designed these Discovery Sessions to run no more than one hour. We stagger the times and days to make it as easy as possible to fit one of our BAWT Discovery Sessions into your schedule. All Discovery Sessions are in BAWT's Oakland Office unless otherwise noted.

BAWT Discovery Sessions in Oakland

Every 3rd Wednesday of the month at 6.30 PM.
BAWT's new headquarters at 2301 Broadway, Suite B, Oakland, CA 94612.
RSVP to **Michael Mitrani** at *michael@bawt.org* or call (510) 452 2298 ext. 301.

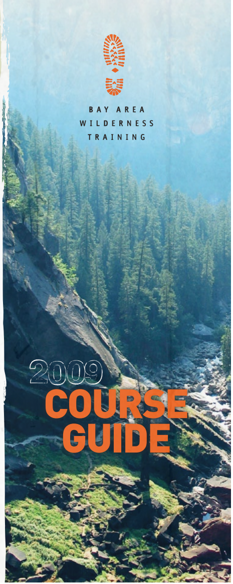
BAWT Discovery Sessions in Milpitas

Every 4th Wednesday of the month at 6.30 PM.
South Bay office at Sobrato Center, 538 Valley Way, bldg. 3, Milpitas, CA 95035.
RSVP to **Terry Nail Williams** at *terry@bawt.org* or call (510) 452 2298 ext. 307.

SEE WWW.BAWT.ORG FOR UPDATES!

Oakland Office
2301 Broadway, Suite B, Oakland, CA 94612.
Chelsea Griffie Program Director
(510) 452 2298 ext. 301

Milpitas Office
Sobrato Center, 538 Valley Way,
Building 3, Milpitas, CA 95035
Terry Nail Williams South Bay Program Coordinator
(510) 452 2298 ext. 307



BAY AREA WILDERNESS TRAINING

2009 COURSE GUIDE

Insert interior content

MORE INFO AND REGISTRATION: www.bawt.org/train/

WILDERNESS LEADERSHIP TRAINING

June 17th-21st. Pre-trip meeting June 13th.
Application and Amy Chamberlain's scholarship deadline is May 22 or until full.

September 9th-13th. Pre-trip meeting September 5th
Application and Amy Chamberlain's scholarship deadline is August 14th or until full.

1. $199,999 and under **$150**
2. $200,000-$999,999 **$250**
3. $1,000,000+ **$400**
4. Unaffiliated Individual **$700**

Nonaffiliated individuals may register, however priority is given to youth service organizations. Please choose the appropriate registration fee by selecting your annual agency budget (total support and revenue for the past fiscal year.)

FIRST AID COURSES

CPR for the Professional Rescuer

August 2nd, Santa Rosa
$55

Wilderness First Responder

August 2nd-12th, Santa Rosa
$625 for WLT participants
$700 for general public

Wilderness First Aid

March 14th-15th
November 7th-8th
$150 for WLT participants
$170 for general public

Free Workshops

Bandaging and Splinting Workshop March 26th
Patient Assessment Skills Workshop November 12th

WINTER COURSES

Snowshoeing Basics

February 3rd Classroom Session 7-9:30 pm (San Francisco)
February 7th Field Session All Day (Tahoe National Forest)
$60 General Public ($45 WLT Alumni)

Intro to Winter Sports

November 18th
Free

CAMPING AT PRESIDIO OUTDOOR LEADERSHIP TRAINING

March 7th & 8th
June 20th & 21st
October 3rd & 4th

$35 for teachers and individuals paying out-of-pocket
$65 for community organizations

REGISTER FOR CAP: www.parksconservancy.org

CLIMBING FOR KIDS

Choose a peak to climb
The technical rock of the Grand Teton, the expansive glaciers of Mt. Rainier, the active volcano Mt. Shasta, the 18,405-foot summit of Pico de Orizaba and Mt. Whitney, the roof of the Sierra Nevada – these are the unique and beautiful places that you will remember for a lifetime.

Sign up online at www.climbingforkids.org
Signing up is easy – It'll take you less than 5 minutes to get started. Your Climber Packet will be sent right away. It includes information about training, fundraising and important dates for your climb.

What we provide

- $1500 Worth of Brand New Climbing Gear, including a backpack, outerwear and lots more!
- Essential Training Tips and Fundraising Support
- Professional Mountaineering Guides
- Group Training Hikes

Start raising money for kids
Tell your friends, family and colleagues about your cause. Get online donations through a personal webpage that's easy to customize, or simply have your donors write a check.

Gear up, get trained
Good physical condition is a must, but no previous mountain climbing experience is required to participate.

CLIMB DATES

Mt. Whitney May 30 - June 1
Mt. Whitney May 31 - June 2
Mt. Shasta June 25 - 28
The Grand Teton July 16 - 19
Mt. Rainier August 20 - 23
Pico de Orizaba Fall 2009